

# NEW SEABURY PARENTS

We are interested in learning about what factors influence parents' or guardians' decisions about choosing Seabury. The information you provide will help our recruitment efforts in the future.

How did you hear about Seabury? (Please check all that apply)

<input type="checkbox"/> Other Seabury parents	
<input type="checkbox"/> Friends or family	
<input type="checkbox"/> Advertisements	Please indicate where: _____
<input type="checkbox"/> Referral	Please indicate whom: _____
<input type="checkbox"/> Website	How did you find us? _____
<input type="checkbox"/> Other	Please indicate: _____

Please indicated how important each of the following factors was in deciding to enroll your child in Seabury:

Curriculum: |-----|-----|-----|-----|

1 2 3 4 5

Least Most  
important important

Teachers: |-----|-----|-----|-----|

1 2 3 4 5

Least Most  
important important

Class size: |-----|-----|-----|-----|

1 2 3 4 5

Least Most  
important important

Cost: |-----|-----|-----|-----|

1 2 3 4 5

Least Most  
important important

Location: |-----|-----|-----|-----|

1 2 3 4 5

Least Most  
important important

Emphasis on  
Gifted Education: |-----|-----|-----|-----|

1 2 3 4 5

Least Most  
important important

Building & Grounds: |-----|-----|-----|-----|

1 2 3 4 5

Least Most  
important important

Gifted Classmates: |-----|-----|-----|-----|

1 2 3 4 5

Least Most  
important important

(Over, please)

1. Did you attend an Open House? Yes \_\_\_ No \_\_\_

If so, what was most informative during your visit? \_\_\_\_\_

\_\_\_\_\_

What other information would have been helpful? \_\_\_\_\_

\_\_\_\_\_

2. What was helpful about your pre-enrollment visit with the teacher and class? \_\_\_\_\_

\_\_\_\_\_

What other information or opportunities would have been informative? \_\_\_\_\_

\_\_\_\_\_

3. As a new Seabury parent, what type of further information or opportunities would you like to have provided by the school or the Parent Booster Club (PBC)? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

4. What suggestions do you have for reaching other prospective parents and students? \_\_\_\_\_

\_\_\_\_\_

5. What factors will be most important in deciding whether to keep your child at Seabury during the next few years? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

6. Do you know of other friends, family or neighbors who would be interested in Seabury? If so, please give their names and addresses: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

7. Other comments: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Thank you for your input.